

# cruiser

## "HAPPYROBOTS:SMILINGPEOPLE" LP

After the successful re-release of their debut album "**Northern Electric**", **KFM Records** are now ready to reveal the long awaited second **cruiser** album, "**happyrobots:smilingpeople**".

Made in **Scotland, Holland, Japan** and the **USA**, this record is a departure from the down tempo eclectic folk musing that was **Northern Electric**. Parenthood and the inclusion of cruiser's co-founder, Jamie Wishart, has inspired the band to become more of an ELECTRONIC SCOTTISH POP UNIT.

The beats are stronger, the guitars are louder, and the band, have beaming smiles on their faces (surely a first for any band who tip their hats to shoegazing!). **Nintendo DS Lites** hooked up to overdrives and guitars that sound like bagpipes, add some spice to the menu of simple lyrics, playground melodies and electronic trickery.

Collaborations with **Peel Session** veterans **Persil**, Tokyo singer **Mayuko**, and Minnesota's indie genius **Tiger,Tiger** can be found, giving the record a more international feel.

Before release, two of the album's tracks caught the attention of Hollywood director, **Michael Baumgarten** who included them in his movie "**Last Call Before Sunset**". Mr Baumgarten also plans to use more cruiser tracks in his future productions.

**cruiser** are also currently remixing Bristol's finest (and funniest) **Kid Carpet**. With a mix of his "**Hitting The Wall**" currently featuring on a **SUNDAY BEST** podcast. More remixes to follow.

And what of the future? A Japanese Language EP is planned for the end of the year, featuring collaborations with some of Japan's finest, as well as a few remixes of cruiser on the table.

**CRUISER CLOTHING** will also offer fans to the chance to wear cruiser branded tartan dresses and bags, and make up for the fashion crimes committed by Bay City Rollers fans.

*"If there was one band from the early part of this century who sound as fresh as they did 7 or 8 years ago then that band is Cruiser, and their current material suggests that today they might well have another 5-star album in them."*

**IS THIS MUSIC?** magazine

*"The knowledge that cruiser are apparently revitalised and working on a new album is exciting."*

**CLASH** magazine

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**Artist:** cruiser

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